

# Meeting with The City of Palmdale, Robert Strock and The People Concern – 4/26/21

To: [REDACTED], Housing Manager

Thank you for the opportunity to meet and discuss our ideas to address some of the most urgent issues facing our communities. We would like to start by listening and understanding the city's views on your challenges and the specific solutions to the growing unsheltered crisis. We are wanting to be of support and have come because it is clear that Palmdale faces similar struggles with providing housing and support to our unhoused neighbors as other communities in the AV. We'd like to start out with listening to your leading ideas to help guide us to be receptive to your current thinking and planning.

John has asked Robert to lead our part of the meeting to help explain Regenerative Agriculture and the benefits it can offer to people experiencing homelessness, the community it is in through enhanced nutrition and also the world as it massively absorbs carbon from the atmosphere.

(On our Zoom today) John Maceri, CEO of The People Concern (TPC) (... <https://www.thepeopleconcern.org> ...): As you may know, The People Concern operates the Kensington Campus in the City of Lancaster. TPC is also the one of the largest providers of Permanent Supportive Housing in Los Angeles County, currently supporting over 2300 people in units throughout the County. John will be the central person directing the proposed program and brings with him the most comprehensive programming in Los Angeles County.

(On our Zoom today) Robert Strock, Co-Founder of The Global Bridge Foundation (... <https://www.theglobalbridge.org> ...) Global Bridge has offered to give financial assistance in buying land to The People Concern and also has collaborated with John regarding a new concept of merging Regenerative Agricultural Training with The People's Concern's already established comprehensive therapeutic community building.

## Other Key Supporting People and Organizations:

### **Primary 125-Acre Proposal for your consideration**

- Carol Sevilla, Owner and seller of 125-acre parcels (APN's: 3052-016-010, 3052-016-017, 3052-026-050, 3052-026-051) with a possible partial philanthropic donation towards helping The People Concern and the City of Palmdale. The property is adjacent to Palmdale in the County of Los Angeles and outside the SEA and inside the Palmdale Sphere of Influence.

### **Secondary Proposal**

- Perry Goldman, CEO of Thrive LA (... <https://www.thriveLA.org> ...) Thrive LA's central purpose is to combine a program for people experiencing homelessness and agriculture in the Palmdale area. Perry has been active for 5 years attempting to generously offer

land and create a program for Veterans in the Palmdale area. He has pledged his support to lease for free any of the several parcels that you can see here: APN's:

## Right Angle Real Estate

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Relevant sub-set of properties owned in or near Palmdale or Lancaster as of April 21, 2021

Property/APN	Lot size (acres)	Parcels	Zoning	SEA	WFRQ	Flood zone	Notes
Forest View Road, Acton (Palmdale "Sphere of Influence") 3057-007-000	11.57	1	A-2-C	No	Yes	No	On paved Forest View Road, located where where Angeles Forest Hwy and Pearblossom Hwy meet TA freeway and Santa Hwy
5th St. West & Avenue L-8 (City of Lancaster) 3128-006-000	3.5	1	Light Industrial	No	No	Yes	Just north of the courthouse, and south of new Kaiser Permanente. A couple of blocks from the new DMV. One parcel away from the Antelope Valley Transit Authority, Opportunity Zone
77th St. East & Avenue P-12 (City of Palmdale) 3025-006-004	1	1	Q R	Yes, but not originally	No	Yes	Flat & level; three miles east of downtown Palmdale
153rd St. East & Lancaster Blvd. 3058-013-000 3058-013-004 3058-013-005 3058-013-006	20	4	A-2-B	Yes, but not originally	No	Yes	Legal access from paved Avenue J and from dirt roads
143rd St. East & Palmdale Blvd. 3029-016-000	40	1	A-2-C	Yes	No	Yes	Paved road frontage on northern edge of the property (Palmdale Blvd); property extends to the south all the way to Avenue R; electricity in street on Palmdale Blvd; some mature trees; Big Rock Wash runs through it, as does the potential High Desert Corridor project. It!

- Gabe Brown, Founder of Brown's Ranch (... <http://brownsranch.us> ...) and consultant for 23,000,000 acres of regenerative agriculture in the United States. Gabe's Ted Talk (... <https://www.youtube.com/watch?v=QfTZ0rnowcc> ...) describes his model for the country and the world. He has committed his support to any homeless program that we are involved with. He has been in multiple documentaries that have proved out the profitability of regenerative agriculture within three years when best practices are applied, while using about 1/10 of the water of traditional agriculture – something so important in relationship to global warming and more specifically, to our California drought and the sensitivity to the water table in the Antelope Valley.
- Erik Cutter, CEO, Alegria Farms (... <https://alegriafresh.com/whoweare.html> ...) Erik currently has a long-term lease with the largest food bank in Irvine and has received an acre to generate above ground regenerative agriculture. This has a very high likelihood of being profitable in its first year. He has a long and well documented history of having 10 farms that all have been profitable and has invented a new way of farming over blacktop areas.
- John Liu, Founder and Chairmen of the Advisory Boardman, Ecosystem Restoration Camps (... <https://ecosystemrestorationcamps.org/foundation/john-d-liu/> ...) John was a primary driver in the transformation 35,000 sq kilometers from desert to oasis in China. Founder of Ecosystem Restoration and a central consultant for the United Nations which will announce on June 5<sup>th</sup>, "The decade of Eco-System Restoration". You'll see below his possible role and contribution to documentary films. He is a consultant on

the current project just announced in the Sinai Peninsula signed by the President of Egypt for transforming it from a desert to oasis. He has pledged his support to this project.

- Community First, CEO Alan Graham (... <https://mlf.org/community-first/> ...) The most comprehensive homelessness program in the United States that uses Tiny Homes, Trailers, farming and a great model for creating a therapeutic streamlined community in Austin Texas. They have pledged their cooperation to support us, and have an hour and a half documentary (... <https://vimeo.com/ondemand/communityfirstmovie> ...) that PBS is currently showing this year to rave reviews. The Global Bridge Foundation was a major donor to the film and has done a voice over announcing the formation with a group of others to provide programs in Los Angeles with less expensive comprehensive healing communities.

### **Documentary Films: Community First:**

A moving and instructive documentary on the only homelessness program that uses real tiny homes and trailers in an Agricultural area on the outskirts of Austin Texas. It shows how they have been able to house 150 long-term homeless individuals and families that have been on the streets for an average of 10 years and build a therapeutic community using agriculture. (Stage two is beginning currently with a target of an additional 300 people and 2 acres of farming.) They also have a brilliant way of both charging each member between \$240-\$360/month rent, and for those that have no SSI or other income, they give them jobs in the community to create income and self-sufficiency. This supports self-esteem both by working and by paying the rent for the tiny homes they live in, and also creates a community that can lower costs.

<https://vimeo.com/ondemand/communityfirstmovie>

### **Documentary Films that illuminate Regenerative Agriculture:**

Kiss The Ground: A movie that helps the understanding of Regenerative Agriculture and introduces Eco-system restoration which enriches the ground with good soil with the use of animals, composting, and channeling natural rain fall, and also pulls carbon out of the atmosphere. John Liu is a central person in this film.

<https://kissthegroundmovie.com>

The Biggest Little Farm: A moving story of a family that succeeded over a period of 8 years in converting a regular farm to RA with enormous challenges and breakthroughs all successfully caught on film. This was done before a lot of the current methods had been established.

<https://www.youtube.com/watch?v=fHYWEttABVU>

The Need To Grow: Deepening understanding of Regenerative Agriculture Erik Cutter is a central person in this film.

[https://grow.foodrevolution.org/?orid=465766&opid=314&gclid=EAlalQobChMlj4P\\_8lqY8AIVxh6tBh0NBAIEEAAYASAAEgl26\\_D\\_BwE](https://grow.foodrevolution.org/?orid=465766&opid=314&gclid=EAlalQobChMlj4P_8lqY8AIVxh6tBh0NBAIEEAAYASAAEgl26_D_BwE)

Sacred Cow: The most comprehensive and up to date movie on Regenerative Agriculture with a great balance of the healthiest food, taking carbon out of the atmosphere and letting animals graze to help the farms, and after living a full, healthy life providing a compassionate way to die. The equivalent to euthanizing them once they live a full life.

<https://www.sacredcow.info/about-the-film>